



PRESENTED BY  GRINNELL  
MUTUAL.

## Sports Marketing | Summer Internship

May – July, 2024 (starting and ending dates negotiable)

- Full-time mid-May – July (40 hours per week)

**Who:** Students majoring in sport marketing, business marketing, communications, graphic design, photography, or related field. All college levels are welcome to apply, but students who need internship credit to graduate are strongly encouraged to apply.

**Qualifications:** Must be organized and detailed oriented. Adobe InDesign, Illustrator and Photoshop experience desired, but not required. Must be a team player and work well with others.

**Job Description:** The internship will focus on Sports and Event Marketing. Intern will assist in marketing the Summer Iowa Games. Duties will include but not limited to:

- Marketing and promoting programs, events, and challenges
- Website updates
- Graphic Design/Publications
- E-mail marketing
- Writing press releases
- Photo/videography
- Social media marketing

**Why the Iowa Games:** The internship will give you the opportunity to learn a great deal about not-for-profit entities. You will work with a dedicated staff and see the insights of sport and event management and marketing. The summer internship will give you the opportunity to work within different programs and events. This intern will take ownership in several projects and marketing efforts.

**Hours:** Typical office hours for interns will be Monday – Friday, 9:00am – 3:00pm. There will be required attendance at weekend events and occasional late hours as activities dictate. This internship is in a hybrid work environment. Interns will typically work two days in the office and three days from home at the beginning of the internship. During the month of July, this intern will be in the office on a daily basis.

### Other Perks:

Monthly paid stipend

Opportunity to work with large scale events

Have fun while building your resume

Meet new people

**Deadline:** May 1, 2024

**How to apply:** Email a resume, cover letter and contact information for three references. Please indicate which internship and semester you are applying for in the subject line of your email.

### Submit to:

Avery Heikens, Administrative Assistant

[internships@iowasportsfoundation.org](mailto:internships@iowasportsfoundation.org)

888.777.8881 x 710