

## **Iowa Games Internship**

**Internship: Sports Marketing Intern – 7 Month  
Month)**

**Semester: Spring & Summer (7**

**1 Position Available**

January – July 31 (starting and ending dates negotiable)

- Part-time from January – mid-May (25 hours per week)
- Full-time mid-May – July 31 (40 hours per week)

**Who:** Students majoring in sport marketing, business marketing, communications or related field. All college levels are welcome to apply but juniors and seniors who need internship credit to graduate are strongly encouraged to apply.

**Qualifications:** Must be organized and detailed oriented. Must have skills with Adobe InDesign, Illustrator and Photoshop; and have the ability to learn Web site design. Must be a team player and work well with others.

**Job Description:** The internship will focus on Sports and Event Marketing. Intern will assist in marketing the Iowa Games Mud Run and Summer Iowa Games. Duties will include but not limited to:

- Coordinating the Iowa Games Gold Team (intern marketing team)
- Marketing and promoting the Games
- Website updates
- Graphic Design/Publications
- E-mail marketing
- Writing press releases
- Media Relations

**Why the Iowa Games:** The internship will give you the opportunity to learn a great deal about not-for-profit entities. You will work with a dedicated staff and see the insights of sport and event management and marketing.

**Hours:** The summer internship is full-time. Office hours will vary throughout the summer. Expect extended hours and weekend work. Summer Sports Marketing Intern will be required to work weekends.

### **Other Perks:**

Monthly paid stipend

Fitness membership to the recreation centers on the campus of Iowa State University

Have fun while building your resume

Meet new people

**Deadline:** October 31, 2019

### **How to apply:**

Email a resume, cover letter and contact information for three references. Please indicate which internship and semester you are applying for in the subject line of your email.

### **Submit to:**

Megan Dewhurst, Iowa Games Director

megan.dewhurst@iowagames.org

888.777.8881 x 116