



## Iowa Games Marketing Gold Team

*Iowa Games is seeking individuals who are enthusiastic about sports and marketing with an opportunity to serve as Gold Team members at grassroots marketing events.*

**Position Title:** Iowa Games Marketing Gold Team

**Employer Name:** Iowa Sports Foundation

**Number of Openings:** Multiple (4-6)

**Work Schedule:** Monday-Sunday (10-18 hours/week) Mostly weekend and evening hours. Hours vary based on events attending

**Dates:** March 11 – July 1 (Spring Break will be off and ending date is negotiable)

**Wage/Salary:** \$800.00 paid stipend at the completion of project

**Transportation:** Provided for select events. Reimbursement for travel if transportation is not available

### **Job Description:**

Gold Team member will promote the Summer Iowa Games and other upcoming Iowa Games events at a variety of sports tournaments, league games, road races, athletic contests and community events. As a Gold Team member, students will be asked to endorse the Iowa Games by distributing event materials and other promotional items. Some Gold Team members will be asked to serve as the Iowa Games mascot, Champ, at select events. Members will receive Iowa Games t-shirts, polos, promotional materials and giveaways. Gold Team members will work in teams of 2 – 3 individuals.

### **Job Duties:**

- Promote the Iowa Games at local sporting and community events
- Engage with athletes, parents, coaches, fans and attendees to promote the Iowa Games
- Work with Iowa Games staff members to best determine marketing strategies and events to attend
- Build the Iowa Games brand throughout Iowa
- Other promotional responsibilities as assigned

### **Requirements:**

- Strong verbal communication skills
- Must have driver's license
- Must be willing to work weekends and evenings
- Introductory knowledge of sports marketing and Iowa Games familiarity is preferred

The Iowa Games is a non-profit organization with a mission to provide sports and recreation opportunities for all Iowans through Olympic-style festivals, events, and programs.

### **Deadline:**

**- Send resume by February 1 to:**

Megan Dewhurst

Assistant Sports Director

megan.dewhurst@iowagames.org

888.777.8881 ext 116

*It is recommended to apply early as possible. Positions fill quickly*